



TAMIL NADU ELECTRICITY CONSUMERS' ASSOCIATION

Regd. No. 181-8524/1998 – **CIN.No.** U37102TZ1998GAP008524

1st Floor, SIEMA Building, 8/4, Race Course, Coimbatore - 641 018

Phone: (0422) 4351400 Mobile No. 9787299000 E-mail: teca@tecaonline.in

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TECA:2026-27/18

26 August 2026

To All Members

CIRCULAR

Dear Members,

Sub: Interest Subvention ADEETIE Scheme

Please find enclosed the Brochure of "Assistance in deploying Energy Efficient Technologies in Industries & Establishments (ADEETIE)".

We are pleased to inform members about the ADEETIE scheme, which provides interest subvention support to eligible MSME units undertaking energy-efficient technology projects.

1. Textile Sector

The ADEETIE Interest Subvention Scheme is applicable to the Textile Sector. Tirupur is one of the designated clusters, while nearby districts including Coimbatore, Erode, Salem and Namakkal are also eligible (up to 100 kms radius).

The scheme covers energy-intensive projects involving technology upgradation, modernization or expansion.

Eligibility Criteria:

1. The textile unit should fall under the **MSME category**.
2. The project should be financed through a **bankable loan**.
3. Eligible project investments range from **₹10 lakh to ₹15 crore**. Projects exceeding ₹15 crore may also be considered; however, the maximum investment ceiling eligible under the scheme will be restricted to **₹15 crore**.
4. Interest subvention is available at:
 - **5% per annum** for Micro & Small Enterprises
 - **3% per annum** for Medium Enterprises
 - The benefit is available for a period of **3 years**.

2. Coimbatore Foundry Sector

The ADEETIE Interest Subvention Scheme is also applicable to the **Coimbatore Foundry Sector**, covering eligible units within a **100 km radius of Coimbatore**.



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The scheme supports **energy-intensive projects involving upgradation, modernization and expansion.**

Renewable Energy projects are not covered under the ADEETIE Scheme.

Likely Eligible Technologies for Foundries

Furnace & Panel Upgrades

- Upgradation from Cupola Furnace to Induction Furnace
- 6-Pulse to 12/24-Pulse conversion/upgradation
- Thyristor Panel to IGBT Panel

Moulding & Pouring

- New or upgraded Sand Plant
- Automatic High-Pressure Moulding Machine / Moulding Line
- Auto Pouring Lines

Material Handling & Operations

- Energy-efficient raw material handling systems, including magnetic handling
- Screw Air Compressors
- Energy-efficient Pumps & Motors

Automation

- Fettling Automation, including CNC Fettling and Robotic Fettling
- Other foundry automation projects aimed at improving **energy efficiency, productivity and quality**

Eligibility Criteria for Foundry Units

1. The foundry unit should fall under the **MSME category**.
2. The project should be financed through a **bankable loan**.
3. Eligible project investments range from **₹10 lakh to ₹15 crore**. Projects exceeding ₹15 crore may also be considered; however, the maximum investment ceiling eligible under the scheme will be restricted to **₹15 crore**.
4. Interest subvention is available at:
 - **5% per annum** for Micro & Small Enterprises
 - **3% per annum** for Medium Enterprises
 - The benefit is available for a period of **3 years**.
5. Thus, ADEETIE can substantially reduce the **effective cost of borrowing** for MSMEs undertaking eligible energy-efficiency and technology-upgradation projects.



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For Further Details / Assistance Please contact

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BEE Certified Energy Auditor (EA 34905/23)

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Coimbatore

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Members interested in undertaking eligible energy-efficiency projects may contact the above resource person for further details regarding project eligibility, technology assessment, and application under the ADEETIE scheme.

With Warm Regards

L. Santhosh

President